

ROBERT C. GURAL

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EDUCATION

Bachelor of Science, Television Production
Ferris State University, Big Rapids, MI

PROFESSIONAL SUMMARY

Studio and remote production leader with over 30 years of experience in broadcast and video production combining deep technical knowledge of production engineering with a creative, hands-on approach to running studio and remote productions. Skilled at designing and modernizing production and post-production workflows, managing equipment lifecycles, and leading cross-functional production teams through an evolving media landscape.

PROFESSIONAL EXPERIENCE

ION Media Networks/The E.W. Scripps Company 2009 – July, 2026

Lead Studio Director | Clearwater, FL

- Developed a remote client workflow for immediate feedback on set.
- Responsible for daily operations of the ION/Scripps Networks production studio and remote productions.
- Designed and implemented production and post-production workflows to support growing and evolving technologies.
- Evaluated, selected, and maintained studio production equipment, replacing outdated systems to keep pace with industry change.
- Managed a production team of producers, editors, and graphic artists.
- Executive produced special projects and oversaw video projects that fall outside standard workflow.
- Produced, wrote, and edited on-air promos.

Royal Concrete Concepts 2005 – 2009

Creative Director | West Palm Beach, FL

- Designed all marketing materials such as magazine ads and other print media.
- Produced and shot all video and photographic content supporting marketing and brand initiatives.
- Edited all video productions for sales and marketing.

EARLIER CAREER

Editor, Producer, and Operations Engineer roles in broadcast and post-production, building the technical and creative foundation for later studio and remote productions and leadership roles.

- HM Productions / Jakows Productions, P.B. Gardens, FL — Editor/Videographer/Engineer/Director (2002–2005)
- RMS Networks, Ft. Lauderdale, FL — Editor/Producer (2000–2002)
- MoneyWatchTV.com, West Palm Beach, FL — Chief Engineer/Senior Editor/Director (2000)
- Pax Television Network, West Palm Beach, FL — Editor (1999)
- WPBF Channel 25, West Palm Beach, FL — Editor (1998–1999)
- TelePost Inc., Southfield, MI — Editor/Operations Engineer (1996–1998)
- Bloomfield TV, Bloomfield, MI — Production Manager/Chief Engineer (1995)
- Ford Motor Company, Dearborn, MI — Operations Engineer (1993–1995)

CORE COMPETENCIES

Digital Imaging Technician
Studio & Remote Production Operations
Production / Post-Production Workflow Design
Executive Producer, Special Projects

Remote Viewing & Client Collaboration
Production Engineering & Equipment support
Team Leadership & Management
On-Air Promo Writing, Producing & Editing